

ABSTRACT OF THE DISCLOSURE

The present invention relates to methods for attaching mechanical fasteners to absorbent articles using slow-crystallizing hot melt adhesives under conditions sufficient to result in a mechanical fastener/absorbent article bond static shear strength of at least about 50 min/kg. Preferred mechanical fasteners include hook-type fastener tabs. The present invention provides an efficient, reliable method for attaching mechanical fasteners to absorbent articles which is superior to previous techniques. The present invention also relates to absorbent articles produced by the described method.

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